

1 of 8

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

$$SC = *$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	----	-----	-----	-----	-----	-----	-----	-----
	1	TU	8A-9A	CBS THIS MORNING	:30	\$150.00	10/09-10/09	1	1	1	\$150.00	
		Buyline Comment: WIN										
	2	W	8A-9A	CBS THIS MORNING	:30	\$150.00	10/10-10/10	1	1	1	\$150.00	
		Buyline Comment: WIN										
	3	TH	8A-9A	CBS THIS MORNING	:30	\$150.00	10/11-10/11	1	1	1	\$150.00	
		Buyline Comment: WIN										
	4	F	8A-9A	CBS THIS MORNING	:30	\$150.00	10/12-10/12	1	1	1	\$150.00	
		Buyline Comment: WIN										
	5	M	8A-9A	CBS THIS MORNING	:30	\$150.00	10/15-10/15	1	1	1	\$150.00	
		Buyline Comment: WIN										
	6	TU	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/09-10/09	1	1	1	\$350.00	
		Buyline Comment: WIN										
	7	W	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/10-10/10	1	1	1	\$350.00	
		Buyline Comment: WIN										
	8	TH	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/11-10/11	1	1	1	\$350.00	
		Buyline Comment: WIN										
	9	F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/12-10/12	1	1	1	\$350.00	
		Buyline Comment: WIN										
	10	M	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/15-10/15	1	1	1	\$350.00	
		Buyline Comment: WIN										

Rep Order# 6861736 Ver# 9 Mod# 3 Status Confirmed

Traffic Order# 213168

Last Received: 10/12/2012 12:52 PM
Showing Buylines: All Lines

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Station WISH-TV INDIANAPOLIS, IN
Advertiser () IDCVF DONNELLY
Product IDCVF DONNELLY
Estimate# 2425
Buyer Erica Corso
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 354/352/2425
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	W	2P-3P	THE TALK	:30	\$150.00	10/10-10/10	1	1	1	\$150.00	
				Buyline Comment: WIN								
	12	F	2P-3P	THE TALK	:30	\$150.00	10/12-10/12	1	1	1	\$150.00	
				Buyline Comment: WIN								
	13	TU	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	10/09-10/09	1	1	1	\$200.00	
				Buyline Comment: WIN								
	14	TH	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	10/11-10/11	1	1	1	\$200.00	
				Buyline Comment: WIN								
	15	M	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	10/15-10/15	1	1	1	\$200.00	
				Buyline Comment: WIN								
	16	TU	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	10/09-10/09	1	1	1	\$600.00	
				Buyline Comment: WIN								
	17	TH	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	10/11-10/11	1	1	1	\$600.00	
				Buyline Comment: WIN								
	18	M	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	10/15-10/15	1	1	1	\$600.00	
				Buyline Comment: WIN								
	19	W	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/10-10/10	1	1	1	\$650.00	
				Buyline Comment: WIN								
	20	F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/12-10/12	1	1	1	\$650.00	
				Buyline Comment: WIN								
	21	TU	4P-5P	ANDERSON	:30	\$150.00	10/09-10/09	1	1	1	\$150.00	
				Buyline Comment: WIN								

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Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	W	4P-5P	ANDERSON	:30	\$150.00	10/10-10/10	1	1	1	\$150.00	
		Buyline Comment: WIN										
	23	TH	4P-5P	ANDERSON	:30	\$150.00	10/11-10/11	1	1	1	\$150.00	
		Buyline Comment: WIN										
	24	F	4P-5P	ANDERSON	:30	\$150.00	10/12-10/12	1	1	1	\$150.00	
		Buyline Comment: WIN										
	25	M	4P-5P	ANDERSON	:30	\$150.00	10/15-10/15	1	1	1	\$150.00	
		Buyline Comment: WIN										
	26	TU	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/09-10/09	1	1	1	\$600.00	
		Buyline Comment: WIN										
	27	W	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/10-10/10	1	1	1	\$600.00	
		Buyline Comment: WIN										
	28	TH	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/11-10/11	1	1	1	\$600.00	
		Buyline Comment: WIN										
	29	F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/12-10/12	1	1	1	\$600.00	
		Buyline Comment: WIN										
	30	M	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/15-10/15	1	1	1	\$600.00	
		Buyline Comment: WIN										
	31	TU	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/09-10/09	1	1	1	\$600.00	
		Buyline Comment: WIN										
	32	W	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/10-10/10	1	1	1	\$600.00	
		Buyline Comment: WIN										

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Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	33	TH	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/11-10/11	1	1	1	\$600.00	
		Buyline Comment: WIN										
	34	F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/12-10/12	1	1	1	\$600.00	
		Buyline Comment: WIN										
	35	M	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/15-10/15	1	1	1	\$600.00	
		Buyline Comment: WIN										
	36	TU	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/09-10/09	1	1	1	\$600.00	
		Buyline Comment: WIN										
	37	W	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/10-10/10	1	1	1	\$600.00	
		Buyline Comment: WIN										
	38	TH	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/11-10/11	1	1	1	\$600.00	
		Buyline Comment: WIN										
	39	F	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/12-10/12	1	1	1	\$600.00	
		Buyline Comment: WIN										
	40	M	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/15-10/15	1	1	1	\$600.00	
		Buyline Comment: WIN										
	41	TU	630P-7P	WISH-TV 6P NEW	:30	\$700.00	10/09-10/09	1	1	1	\$700.00	
		Buyline Comment: WIN										
	42	W	630P-7P	WISH-TV 6P NEW	:30	\$700.00	10/10-10/10	1	1	1	\$700.00	
		Buyline Comment: WIN										
	43	TH	630P-7P	WISH-TV 6P NEW	:30	\$700.00	10/11-10/11	1	1	1	\$700.00	
		Buyline Comment: WIN										

Rep Order# 6861736 Ver# 9 Mod# 3 Status Confirmed

Traffic Order# 213168

Last Received: 10/12/2012 12:52 PM
Showing Buylines: All Lines

5 of 8

Station WISH-TV INDIANAPOLIS, IN
Advertiser () IDCVF DONNELLY
Product IDCVF DONNELLY
Estimate# 2425
Buyer Erica Corso
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 354/352/2425
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	44	F	630P-7P	WISH-TV 6P NEW	:30	\$700.00	10/12-10/12	1	1	1	\$700.00	
				Buyline Comment: WIN								
	45	M	630P-7P	WISH-TV 6P NEW	:30	\$700.00	10/15-10/15	1	1	1	\$700.00	
				Buyline Comment: WIN								
	46	TU	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/09-10/09	1	1	1	\$600.00	
				Buyline Comment: WIN								
	47	W	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/10-10/10	0	0	0	\$0.00	
				Buyline Comment: WIN								
	48	TH	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/11-10/11	1	1	1	\$600.00	
				Buyline Comment: WIN								
	49	F	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/12-10/12	1	1	1	\$600.00	
				Buyline Comment: WIN								
	50	M	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/15-10/15	0	0	0	\$0.00	
				Buyline Comment: N/A DUE PGM CHANGE								
	51	TU	7P-730P	INSIDE EDITION	:30	\$550.00	10/09-10/09	1	1	1	\$550.00	
				Buyline Comment: WIN								
	52	W	7P-730P	INSIDE EDITION	:30	\$550.00	10/10-10/10	0	0	0	\$0.00	
				Buyline Comment: WIN								
	53	TH	7P-730P	INSIDE EDITION	:30	\$550.00	10/11-10/11	1	1	1	\$550.00	
				Buyline Comment: WIN								
	54	F	7P-730P	INSIDE EDITION	:30	\$550.00	10/12-10/12	1	1	1	\$550.00	
				Buyline Comment: WIN								

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Rep Firm
Sales Office (PHILADELPHIA
Salesperson (KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Station WISH-TV INDIANAPOLIS, IN Advertiser () IDCVF_DONNELLY Product IDCVF DONNELLY Estimate# 2425 Buyer Erica Corso Phone# Fax#	Agency () BUYING TIME 650 MASSACHUSETTS AVE, N.W., SUITE 210 WASHINGTON, DC 20001 Agency C/P1/P2/E 354/352/2425 Flight Dates 10/09/2012 - 10/15/2012 Hiatus Weeks	Rep Firm Sales Office () PHILADELPHIA Salesperson () KATE BRADY Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	66	SU	6P-7P	WISH-TV 6P NEWS WEEKEND	:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
	Buyline Comment: WIN											
	67	SU	6A-9A	DAYBREAK SUNDAY	:30	\$200.00	10/14-10/14	1	1	1	\$200.00	
	Buyline Comment: WIN											
	68	SU	1135P-12A	SPORTS LOCKER	:30	\$350.00	10/14-10/14	1	1	1	\$350.00	
	Buyline Comment: WIN											
	69	SA	6A-9A	DAYBREAK SATURDAY	:30	\$250.00	10/13-10/13	1	1	1	\$250.00	
	Buyline Comment: WIN											
	70	SA	330P-7P	COLLEGE FOOTBALL	:30	\$500.00	10/13-10/13	1	1	1	\$500.00	
	71	TU-F	430A-459A	NEWS	:30	\$50.00	10/09-10/12	2	1	2	\$100.00	
	72	TH-F	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/11-10/12	1	1	1	\$600.00	
	73	TH-F	7P-730P	INSIDE EDITION	:30	\$550.00	10/11-10/12	1	1	1	\$550.00	
	74	TH-F	12P-1230P	NEWS	:30	\$650.00	10/11-10/12	1	1	1	\$650.00	
	75	SA	6A-9A	WE DAYBREAK	:30	\$150.00	10/13-10/13	1	1	1	\$150.00	
	Buyline Comment: PART OF MKGDS FOR 10/15 7-730P AND 730-8P											
	76	SU	1130A-12P	NFL TODAY	:30	\$1,000.00	10/14-10/14	1	1	1	\$1,000.00	
	Buyline Comment: PART OF MKGDS FOR 10/15 7-730P AND 730-8P											

---REPORT TOTALS---
 Report Totals: 73 / \$45,750.00

Station WISH-TV INDIANAPOLIS, IN
Advertiser () IDCVF_DONNELLY
Product IDCVF DONNELLY
Estimate# 2425
Buyer Erica Corso
Phone#
Fax#
Agency () BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 354/352/2425
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---SALES MONTHLY TOTALS---

Oct 12: 73 / \$45,750.00

Sales Totals: 73 / \$45,750.00

Station Totals: 73 / \$45,750.00

Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$111,477	CABL 0%	WISH 41%	WNDY 0%	WRTV 0%	WTHR 34%
		WFTV 10%	WXIN 14%			

Books null
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

Spot Manager: All, 10/09/12-10/15/12

Station	Advertiser	Product	Estimote	Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
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Alt Order #: 06861736

WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	CBS	This Morning @7a	7-8a	:30	10/09/12	7:29:26 AM	CBS	This Morning	\$350.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	CBS	This Morning @8	8-9a	:30	10/09/12	8:29:11 AM	CBS	This Morning	\$150.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Let's Make A Deal	958-11a		:30	10/09/12	10:58:56 AM	Price is Right		\$200.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Soap Rotator	1227-2p		:30	10/09/12	12:29:11 PM	Y&R		\$600.00		P2
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Anderson Cooper	357-5p		:30	10/09/12	4:31:12 PM	M-F 4p-5p		\$150.00		P4
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @5p	5-530p		:30	10/09/12	5:17:40 PM	News 8 @5		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @530p	550-6p		:30	10/09/12	5:45:19 PM	News 8 @530		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @6	558-630p		:30	10/09/12	6:20:17 PM	News 8 @6		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	CBS Evening News	630-7p		:30	10/09/12	6:28:56 PM	News 8 @6		\$700.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Inside Edition	658-730p		:30	10/09/12	7:21:12 PM	M-F 7-730p		\$550.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Entertainment Tonight	728-8p		:30	10/09/12	7:34:35 PM	M-F 730-8p		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Tuesday 8-9p	758-9p		:30	10/09/12	8:19:17 PM	Tue Hour 1		\$4,000.00		P2
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Tuesday 10-11p	958-11p		:30	10/09/12	10:30:57 PM	Tue Hour 3		\$2,600.00		P2
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @ 11 M-F	11-1135p		:30	10/09/12	11:15:59 PM	LN M-F		\$900.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @ 530p	530-6p		:30	10/10/12		News 8 @530		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	CBS This Morning @7a	7-8a		:30	10/10/12		CBS This Morning		\$350.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Inside Edition	658-730p		:30	10/10/12		M-F 7-730p		\$550.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Anderson Cooper	357-5p		:30	10/10/12		M-F 4p-5p		\$150.00		P4
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	CBS This Morning @8	8-9a		:30	10/10/12		CBS This Morning		\$150.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @5p	5-530p		:30	10/10/12		News 8 @5		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	CBS Morning News	430-5a		:30	10/10/12		CBS Morning News		\$50.00		P4
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	CBS Evening News	630-7p		:30	10/10/12		CBS Evening News		\$700.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @ 11 M-F	11-1135p		:30	10/10/12		LN M-F		\$900.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Noon News	1158a-1230p		:30	10/10/12		Noon News		\$650.00		P2
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @6	558-630p		:30	10/10/12		News 8 @6		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Entertainment Tonight	728-8p		:30	10/10/12		M-F 730-8p		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	The Talk	2-3p		:30	10/10/12		The Talk		\$150.00		P4
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Inside Edition	658-730p		:30	10/11/12		M-F 7-730p		\$550.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	CBS Evening News	630-7p		:30	10/11/12		CBS Evening News		\$700.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Soap Rotator	1227-2p		:30	10/11/12		Daytime Afternoon		\$600.00		P2
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Anderson Cooper	357-5p		:30	10/11/12		M-F 4p-5p		\$150.00		P4
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @530p	530-6p		:30	10/11/12		News 8 @530		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	CBS This Morning @8	8-9a		:30	10/11/12		CBS This Morning		\$150.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @5p	5-530p		:30	10/11/12		News 8 @5		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Entertainment Tonight	728-8p		:30	10/11/12		M-F 730-8p		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Let's Make A Deal	958-11a		:30	10/11/12		Let's Make A Deal		\$200.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	CBS This Morning @7a	7-8a		:30	10/11/12		CBS This Morning		\$350.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @ 11 M-F	11-1135p		:30	10/11/12		LN M-F		\$900.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	CBS Morning News	430-5a		:30	10/11/12		CBS Morning News		\$50.00		P4
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @6	558-630p		:30	10/11/12		News 8 @6		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @7a	7-8a		:30	10/12/12		CBS This Morning		\$350.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @5p	5-530p		:30	10/12/12		News 8 @5		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	The Talk	2-3p		:30	10/12/12		The Talk		\$150.00		P4
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	CBS Evening News	630-7p		:30	10/12/12		CBS Evening News		\$700.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Noon News	1158a-1230p		:30	10/12/12		Noon News		\$650.00		P2
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Anderson Cooper	357-5p		:30	10/12/12		M-F 4p-5p		\$150.00		P4

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 10/09/12-10/15/12

Station	Advertiser	Product	Estimote	Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06867736													
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @ 530p		530-6p	:30	10/12/12		News 8 @530	\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	CBS This Morning @8		8-9a	:30	10/12/12		CBS This Morning	\$150.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @6		558-630p	:30	10/12/12		News 8 @6	\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Friday 10-11p		958-11p	:30	10/12/12		Fri Hour 3	\$2,000.00		P4
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Inside Edition		658-730p	:30	10/12/12		M-F 7-730p	\$550.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Entertainment Tonight		728-8p	:30	10/12/12		M-F 730-8p	\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	NCAA Football		(3:00:00 PM-7:00	:30	10/13/12		NCAA Football	\$500.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Daybreak Saturday		558-9a	:30	10/13/12		Daybreak Saturday	\$250.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Sunday 7-8p		658-8p	:30	10/14/12		Sun Hour 1	\$2,000.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Sunday 10-11p		958-11p	:30	10/14/12		Sun Hour 4	\$1,600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Sportstocker Sunday		1130p-12a	:30	10/14/12		Sportstocker Sun	\$350.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Sunday 9-10p		858-10p	:30	10/14/12		Sun Hour 3	\$2,000.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 Weekend/Sunday		558-7p	:30	10/14/12		News 8 Weekend/S	\$400.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Daybreak Sunday		558-9a	:30	10/14/12		Daybreak Sunday	\$200.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @5p		5-530p	:30	10/15/12		News 8 @5	\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Entertainment Tonight		728-8p	:30	10/15/12		M-F 730-8p	\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @ 11 M-F		11-1135p	:30	10/15/12		LN M-F	\$900.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	CBS This Morning @8		8-9a	:30	10/15/12		CBS This Morning	\$150.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	CBS Evening News		630-7p	:30	10/15/12		CBS Evening News	\$700.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Inside Edition		658-730p	:30	10/15/12		M-F 7-730p	\$550.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	CBS This Morning @7a		7-8a	:30	10/15/12		CBS This Morning	\$350.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @ 530p		530-6p	:30	10/15/12		News 8 @530	\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	News 8 @6		558-630p	:30	10/15/12		News 8 @6	\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Lets Make A Deal		958-11a	:30	10/15/12		Lets Make a Deal	\$200.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Anderson Cooper		357-5p	:30	10/15/12		M-F 4p-5p	\$150.00		P4
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2425	Soap Rotator		1227-2p	:30	10/15/12		Daytime Afternoon	\$600.00		P2

\$45,100.00

\$45,100.00

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: <div style="text-align: center; font-size: 1.2em;">2012</div>
------------------------------	---

I, Buying Time, LLC,
 being/on behalf of: Indiana Democratic Congressional Victory Fund *Authorized by the Joe Donnelly Campaign*, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 6th, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges: \$	NET
--------------------------	------------

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Indiana Democratic Congressional Victory Fund Authorized by the Joe Donnelly Campaign
115 W Washington St.
Suite 116S
Indianapolis, IN 46204

I represent that the payment for the above described broadcast time has been furnished by:

Indiana Democratic Congressional Victory Fund Authorized by the Joe Donnelly Campaign

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sherriane Standley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

06/13/12
Date

Erica Core
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Joe Donnelly

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

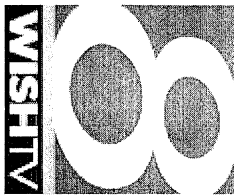
☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joseph S. Donnelly
signature of candidate or authorized committee

Joseph S. Donnelly
printed name

date



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/IDCVF-Donnelly
Product	IDCVF DONNELLY
Estimate Number	2425

Invoice #	213168-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213168
Alt Order #	06861736
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Address:

Buying Time
Attention: Accounts Payable
 650 Massachusetts Avenue Northwest
 Suite 210
 Washington, DC 02001
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	354
Product Code	352

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	CBS This Morning @8	8-9a	to	10/08/12 to 10/14/12	1x	-T-----				
					10/09/12	:30	8:29 AM	JSD121130H	\$150.00		1
2	WISH	CBS This Morning @8	8-9a	to	10/08/12 to 10/14/12	1x	--W----				
					10/10/12	:30	8:27 AM	JSD121130H	\$150.00		1
3	WISH	CBS This Morning @8	8-9a	to	10/08/12 to 10/14/12	1x	---T---				
					10/11/12	:30	8:29 AM	JSD121130H	\$150.00		1
4	WISH	CBS This Morning @8	8-9a	to	10/08/12 to 10/14/12	1x	----F--				
					10/12/12	:30	8:57 AM	JSD121130H	\$150.00		1
5	WISH	CBS This Morning @8	8-9a	to	10/15/12 to 10/21/12	1x	M-----				
					10/15/12	:30	8:17 AM	JSD121130H	\$150.00		1
6	WISH	CBS This Morning @7a	7-8a	to	10/08/12 to 10/14/12	1x	-T-----				
					10/09/12	:30	7:29 AM	JSD121130H	\$350.00		1
7	WISH	CBS This Morning @7a	7-8a	to	10/08/12 to 10/14/12	1x	--W----				
					10/10/12	:30	7:55 AM	JSD121130H	\$350.00		1
8	WISH	CBS This Morning @7a	7-8a	to	10/08/12 to 10/14/12	1x	---T---				
					10/11/12	:30	7:57 AM	JSD121130H	\$350.00		1
9	WISH	CBS This Morning @7a	7-8a	to	10/08/12 to 10/14/12	1x	----F--				
					10/12/12	:30	7:57 AM	JSD121130H	\$350.00		1
10	WISH	CBS This Morning @7a	7-8a	to	10/08/12 to 10/14/12	1x	----F--				
					10/12/12	:30	7:57 AM	JSD121130H	\$350.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Buying Time
 Attention: Accounts Payable
 650 Massachusetts Avenue Northwest
 Suite 210
 Washington, DC 02001
 USA

Advertiser	POL/IDCVF-Donnelly
Product	IDCVF DONNELLY
Estimate Number	2425

Invoice #	213168-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213168
Alt Order #	06861736
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	354
Product Code	352

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WISH	CBS This Morning @7a	7-8a								
					10/15/12 to 10/21/12	1x	M-----				
					to						
					10/15/12	:30	7:59 AM	JSD121330H	\$350.00		1
11	WISH	The Talk	2-3p								
					10/08/12 to 10/14/12	1x	--W----				
					to						
					10/10/12	:30	2:59 PM	JSD121130H	\$150.00		1
12	WISH	The Talk	2-3p								
					10/08/12 to 10/14/12	1x	----F--				
					to						
					10/12/12	:00			\$150.00 Credited		1
13	WISH	Let's Make A Deal	958-11a								
					10/08/12 to 10/14/12	1x	-T-----				
					to						
					10/09/12	:30	10:25 AM	JSD121130H	\$200.00		1
14	WISH	Let's Make A Deal	958-11a								
					10/08/12 to 10/14/12	1x	---T---				
					to						
					10/11/12	:30	9:58 AM	JSD121130H	\$200.00		1
15	WISH	Let's Make A Deal	958-11a								
					10/15/12 to 10/21/12	1x	M-----				
					to						
					10/15/12	:30	9:58 AM	JSD121330H	\$200.00		1
16	WISH	Soap Rotator	1227-2p								
					10/08/12 to 10/14/12	1x	-T-----				
					to						
					10/09/12	:30	12:29 PM	JSD121130H	\$600.00		1
17	WISH	Soap Rotator	1227-2p								
					10/08/12 to 10/14/12	1x	---T---				
					to						
					10/11/12	:30	1:59 PM	JSD121130H	\$600.00		1
18	WISH	Soap Rotator	1227-2p								
					10/15/12 to 10/21/12	1x	M-----				
					to						
					10/15/12	:30	1:29 PM	JSD121130H	\$600.00		1
19	WISH	Noon News	1158a-1230p								

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Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/IDCVF-Donnelly
Product	IDCVF DONNELLY
Estimate Number	2425

Invoice #	213168-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213168
Alt Order #	06861736
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Address:

Buying Time
Attention: Accounts Payable
 650 Massachusetts Avenue Northwest
 Suite 210
 Washington, DC 02001
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	354
Product Code	352

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WISH	Noon News	1158a-1230p		to						
				10/08/12 to 10/14/12	1x	--W----					
				W	10/10/12	:30	12:09 PM	JSD121130H	\$650.00		1
20	WISH	Noon News	1158a-1230p		to						
				10/08/12 to 10/14/12	1x	----F--					
				F	10/12/12	:30	12:14 PM	JSD121130H	\$650.00		1
21	WISH	Anderson Cooper	357-5p		to						
				10/08/12 to 10/14/12	1x	-T-----					
				Tu	10/09/12	:30	4:43 PM	JSD121130H	\$150.00		1
22	WISH	Anderson Cooper	357-5p		to						
				10/08/12 to 10/14/12	1x	--W----					
				W	10/10/12	:30	4:23 PM	JSD121130H	\$150.00		1
23	WISH	Anderson Cooper	357-5p		to						
				10/08/12 to 10/14/12	1x	---T---					
				Th	10/11/12	:30	4:31 PM	JSD121130H	\$150.00		1
24	WISH	Anderson Cooper	357-5p		to						
				10/08/12 to 10/14/12	1x	----F--					
				F	10/12/12	:30	4:22 PM	JSD121130H	\$150.00		1
25	WISH	Anderson Cooper	357-5p		to						
				10/15/12 to 10/21/12	1x	M-----					
				M	10/15/12	:30	4:49 PM	JSD121130H	\$150.00		1
26	WISH	News 8 @6	558-630p		to						
				10/08/12 to 10/14/12	1x	-T-----					
				Tu	10/09/12	:30	6:22 PM	JSD121130H	\$600.00		1
27	WISH	News 8 @6	558-630p		to						
				10/08/12 to 10/14/12	1x	--W----					
				W	10/10/12	:30	6:23 PM	JSD121130H	\$600.00		1
28	WISH	News 8 @6	558-630p		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/IDCVF-Donnelly
Product	IDCVF DONNELLY
Estimate Number	2425

Invoice #	213168-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213168
Alt Order #	06861736
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Address:

Buying Time
Attention: Accounts Payable
 650 Massachusetts Avenue Northwest
 Suite 210
 Washington, DC 02001
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	354
Product Code	352

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	WISH	News 8 @6	558-630p		10/08/12 to 10/14/12	1x	---T---				
					to						
				Th	10/11/12	:30	6:16 PM	JSD121130H	\$600.00		1
29	WISH	News 8 @6	558-630p		10/08/12 to 10/14/12	1x	----F--				
					to						
				F	10/12/12	:30	6:15 PM	JSD121130H	\$600.00		1
30	WISH	News 8 @6	558-630p		10/15/12 to 10/21/12	1x	M-----				
					to						
				M	10/15/12	:30	6:27 PM	JSD121130H	\$600.00		1
31	WISH	News 8 @ 530p	530-6p		10/08/12 to 10/14/12	1x	-T-----				
					to						
				Tu	10/09/12	:30	5:45 PM	JSD121130H	\$600.00		1
32	WISH	News 8 @ 530p	530-6p		10/08/12 to 10/14/12	1x	--W----				
					to						
				W	10/10/12	:30	5:45 PM	JSD121130H	\$600.00		1
33	WISH	News 8 @ 530p	530-6p		10/08/12 to 10/14/12	1x	---T---				
					to						
				Th	10/11/12	:30	5:45 PM	JSD121130H	\$600.00		1
34	WISH	News 8 @ 530p	530-6p		10/08/12 to 10/14/12	1x	----F--				
					to						
				F	10/12/12	:30	5:38 PM	JSD121130H	\$600.00		1
35	WISH	News 8 @ 530p	530-6p		10/15/12 to 10/21/12	1x	M-----				
					to						
				M	10/15/12	:30	5:56 PM	JSD121130H	\$600.00		1
36	WISH	News 8 @5p	5-530p		10/08/12 to 10/14/12	1x	-T-----				
					to						
				Tu	10/09/12	:30	5:24 PM	JSD121130H	\$600.00		1
37	WISH	News 8 @5p	5-530p								

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE

Remit Address:

WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888



Billing Address:

Buying Time
 Attention: Accounts Payable
 650 Massachusetts Avenue Northwest
 Suite 210
 Washington, DC 02001
 USA

Advertiser	POL/DCVF-Donnelly
Product	IDCVF DONNELLY
Estimate Number	2425

Invoice #	213168-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213168
Alt Order #	06861736
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	354
Product Code	352

Agency Ref	IN5262/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
37	WISH	News 8 @5p	5-530p		to						
	WISH	News 8 @5p	5-530p	10/08/12 to 10/14/12	1x	--W----					
				W	10/10/12	:30	4:58 PM	JSD121130H	\$600.00		1
38	WISH	News 8 @5p	5-530p		to						
	WISH	News 8 @5p	5-530p	10/08/12 to 10/14/12	1x	---T---					
				Th	10/11/12	:30	5:11 PM	JSD121130H	\$600.00		1
39	WISH	News 8 @5p	5-530p		to						
	WISH	News 8 @5p	5-530p	10/08/12 to 10/14/12	1x	----F--					
				F	10/12/12	:30	5:22 PM	JSD121130H	\$600.00		1
40	WISH	News 8 @5p	5-530p		to						
	WISH	News 8 @5p	5-530p	10/15/12 to 10/21/12	1x	M-----					
				M	10/15/12	:30	5:27 PM	JSD121330H	\$600.00		1
41	WISH	CBS Evening News	630-7p		to						
	WISH	CBS Evening News	630-7p	10/08/12 to 10/14/12	1x	-T-----					
				Tu	10/09/12	:30	6:29 PM	JSD121130H	\$700.00		1
42	WISH	CBS Evening News	630-7p		to						
	WISH	CBS Evening News	630-7p	10/08/12 to 10/14/12	1x	--W----					
				W	10/10/12	:30	6:59 PM	JSD121130H	\$700.00		1
43	WISH	CBS Evening News	630-7p		to						
	WISH	CBS Evening News	630-7p	10/08/12 to 10/14/12	1x	---T---					
				Th	10/11/12	:30	6:29 PM	JSD121130H	\$700.00		1
44	WISH	CBS Evening News	630-7p		to						
	WISH	CBS Evening News	630-7p	10/08/12 to 10/14/12	1x	----F--					
				F	10/12/12	:30	6:29 PM	JSD121130H	\$700.00		1
45	WISH	CBS Evening News	630-7p		to						
	WISH	CBS Evening News	630-7p	10/15/12 to 10/21/12	1x	M-----					
				M	10/15/12	:30	6:29 PM	JSD121330H	\$700.00		1
46	WISH	Entertainment Tonight	728-8p		to						

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INVOICE

Remit Address:

WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888



Billing Address:

Buying Time
 Attention: Accounts Payable
 650 Massachusetts Avenue Northwest
 Suite 210
 Washington, DC 02001
 USA

Advertiser	POL/IDCVF-Donnelly
Product	IDCVF DONNELLY
Estimate Number	2425

Invoice #	213168-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213168
Alt Order #	06861736
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	354
Product Code	352

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
46	WISH	Entertainment Tonight	728-8p		10/08/12 to 10/14/12	1x	-T-----				
				Tu	10/09/12	:30	7:40 PM	JSD121130H	\$600.00		1
47	WISH	Entertainment Tonight	728-8p		10/08/12 to 10/14/12	1x	--W----				
				W	10/10/12	:00			\$600.00	See MG 47.2	1
				Th	10/11/12	:30	7:41 PM	JSD121130H	\$600.00	MG for 47.1 10/10	2
48	WISH	Entertainment Tonight	728-8p		10/08/12 to 10/14/12	1x	---T---				
				Th	10/11/12	:30	7:46 PM	JSD121130H	\$600.00		1
49	WISH	Entertainment Tonight	728-8p		10/08/12 to 10/14/12	1x	----F--				
				F	10/12/12	:30	7:56 PM	JSD121130H	\$600.00		1
50	WISH	Entertainment Tonight	728-8p		10/15/12 to 10/21/12	1x	M-----				
				Sa	10/13/12	:30	6:39 AM	JSD121330H	\$150.00	MG for 55.1 50.1	2
				Su	10/14/12	:30	11:59 AM	JSD121330H	\$1,000.00	MG for 55.1 50.1	3
				M	10/15/12	:00			\$600.00	See MG 50.2, 50.3	1
51	WISH	Inside Edition	658-730p		10/08/12 to 10/14/12	1x	-T-----				
				Tu	10/09/12	:30	7:11 PM	JSD121130H	\$550.00		1
52	WISH	Inside Edition	658-730p		10/08/12 to 10/14/12	1x	--W----				
				W	10/10/12	:00			\$550.00	See MG 52.2	1
				Th	10/11/12	:30	7:26 PM	JSD121130H	\$550.00	MG for 52.1 10/10	2
53	WISH	Inside Edition	658-730p		10/08/12 to 10/14/12	1x	---T---				
				Th	10/11/12	:30	7:11 PM	JSD121130H	\$550.00		1
54	WISH	Inside Edition	658-730p								

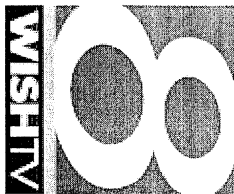
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Buying Time
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 650 Massachusetts Avenue Northwest
 Suite 210
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 USA

Advertiser	POL/DCVF-Donnelly
Product	IDCVF DONNELLY
Estimate Number	2425

Invoice #	213168-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213168
Alt Order #	06861736
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	354
Product Code	352

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
54	WISH	Inside Edition	658-730p		10/08/12 to 10/14/12	1x	----F--				
					to						
				F	10/12/12	:30	7:28 PM	JSD121130H	\$550.00		1
55	WISH	Inside Edition	658-730p		10/15/12 to 10/21/12	1x	M-----				
					to						
				M	10/15/12	:00			\$550.00	See MG 50.2,50.3	1
56	WISH	Friday 10-11p	958-11p		10/08/12 to 10/14/12	1x	----F--				
					to						
				F	10/12/12	:30	10:31 PM	JSD121130H	\$2,000.00		1
57	WISH	Sunday 9-10p	858-10p		10/08/12 to 10/14/12	1x	-----S				
					to						
				Su	10/14/12	:30	9:40 PM	JSD121330H	\$2,000.00		1
58	WISH	Sunday 7-8p	658-8p		10/08/12 to 10/14/12	1x	-----S				
					to						
				Su	10/14/12	:30	7:39 PM	JSD121330H	\$2,000.00		1
59	WISH	Tuesday 8-9p	758-9p		10/08/12 to 10/14/12	1x	-T-----				
					to						
				Tu	10/09/12	:30	8:30 PM	JSD121130H	\$4,000.00		1
60	WISH	Sunday 10-11p	958-11p		10/08/12 to 10/14/12	1x	-----S				
					to						
				Su	10/14/12	:30	11:00 PM	JSD121330H	\$1,600.00		1
61	WISH	Tuesday 10-11p	958-11p		10/08/12 to 10/14/12	1x	-T-----				
					to						
				Tu	10/09/12	:30	10:51 PM	JSD121130H	\$2,600.00		1
62	WISH	News 8 @ 11 M-F	11-1135p		10/08/12 to 10/14/12	1x	-T-----				
					to						
				Tu	10/09/12	:30	11:24 PM	JSD121130H	\$900.00		1
63	WISH	News 8 @ 11 M-F	11-1135p								

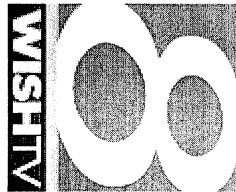
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Advertiser	POL/IDCVF-Donnelly
Product	IDCVF DONNELLY
Estimate Number	2425

Invoice #	213168-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213168
Alt Order #	06861736
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	354
Product Code	352

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
63	WISH	News 8 @ 11 M-F	11-1135p		to						
	WISH	News 8 @ 11 M-F	11-1135p	10/08/12 to 10/14/12	1x	--W----		JSD121130H	\$900.00		1
				W	10/10/12	:30	11:32 PM				
64	WISH	News 8 @ 11 M-F	11-1135p		to						
	WISH	News 8 @ 11 M-F	11-1135p	10/08/12 to 10/14/12	1x	---T---		JSD121130H	\$900.00		1
				Th	10/11/12	:30	11:21 PM				
65	WISH	News 8 @ 11 M-F	11-1135p		to						
	WISH	News 8 @ 11 M-F	11-1135p	10/15/12 to 10/21/12	1x	M-----		JSD121330H	\$900.00		1
				M	10/15/12	:30	11:22 PM				
66	WISH	News 8 Weekend/Sunday	558-7p		to						
	WISH	News 8 Weekend/Sunday	558-7p	10/08/12 to 10/14/12	1x	-----S		JSD121130H	\$400.00		1
				Su	10/14/12	:30	6:38 PM				
67	WISH	Daybreak Sunday	558-9a		to						
	WISH	Daybreak Sunday	558-9a	10/08/12 to 10/14/12	1x	-----S		JSD121330H	\$200.00		1
				Su	10/14/12	:30	8:40 AM				
68	WISH	Sportslocker Sunday	1130p-12a		to						
	WISH	Sportslocker Sunday	1130p-12a	10/08/12 to 10/14/12	1x	-----S		JSD121130H	\$350.00		1
				Su	10/14/12	:30	11:56 PM				
69	WISH	Daybreak Saturday	558-9a		to						
	WISH	Daybreak Saturday	558-9a	10/08/12 to 10/14/12	1x	-----S-		JSD121130H	\$250.00		1
				Sa	10/13/12	:30	6:58 AM				
70	WISH	NCAA Football	NCAA Football		to						
	WISH	NCAA Football	NCAA Football	10/08/12 to 10/14/12	1x	-----S-		JSD121330H	\$500.00		1
				Sa	10/13/12	:30	6:32 PM				
71	WISH	CBS Morning News	430-5a		to						
	WISH	CBS Morning News	430-5a	10/08/12 to 10/14/12	2x	-TWTF--		JSD121130H	\$50.00		1
				Tu	10/09/12	:30	4:59 AM				
	WISH			Th	10/11/12	:30	4:55 AM	JSD121130H	\$50.00		2

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Advertiser	POL/DCVF-Donnelly
Product	IDCVF DONNELLY
Estimate Number	2425

Invoice #	213168-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213168
Alt Order #	06861736
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	354
Product Code	352

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
72	WISH	Noon News	1158a-1230p								
	WISH			10/08/12 to 10/14/12	1x	---	TF--				
				Th	10/11/12	:30	12:25 PM	JSD121130H	\$650.00		1

Aired Spots

72

Gross Total \$45,600.00
Agency Commission \$6,840.00
Net Amount Due \$38,760.00 Payment Terms 30 Days

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